



SPEYFEST 25TH ANNIVERSARY YEAR

Supporters Opportunity – Speyfest 2020 - 25th Anniversary Year

I am writing on behalf of the Speyfest Association to offer you a unique opportunity to become a sponsor at this our Anniversary year. Yes! Speyfest is now in its 25th year and continues to offer the best in both traditional and contemporary Celtic music to thousands of people in the form of concerts, ceilidhs, festival clubs, stomps, workshops and a craft fair.

The 2020 festival will take place from Friday 24th July to Sunday 26th July with the main stage events appearing in the tented village at the Fochabers playing field. Details from which you can check www.speyfest.com for up to date information on this year's programme

All those involved with Speyfest are very proud of its success which is largely due to the hard work of the many volunteers connected with the Association and the great affiliation that the festival has with the local community, Milne's High School, the local churches and the positive promotion in the local press. Speyfest has been awarded many accolades over the last 25 years including nomination as the 'best event category' at the BBC MG Alba Scots Traditional Music 'Hands Up For Trad' Awards which highlights the festival's popularity and excellent reputation, not only locally, but also across the UK and internationally.

The success of Speyfest is also due, in no small part, to the funding and support it receives from local businesses and organisations and this is one of the main reasons we have been able to afford to book some of the top names in the Celtic music world. This type of funding is becoming more and more vital due to the ever increasing cost of staging the event.

The Speyfest Association SCIO a registered Scottish Charity Ref No SCO46959 and is very grateful for all the business support it receives as this is crucial to its success financially and to help ensure it provides a top quality festival for all our audiences.

Speyfest audiences have steadily increased over the years and the weekend now attracts around 5000 people which provides an excellent opportunity for businesses to support this local festival and increase their exposure as well as enhance their reputation.

I do hope that supporting Speyfest is something that you may be able to consider and I would welcome the opportunity to provide you with further details of the costs for the various supporters' packages that we have available so that we can help your business benefit from maximum publicity. My contact details are provided below.

Thank you for taking the time to consider this opportunity and in particular at this our 25th Anniversary Year. If you would like to discuss this in any further detail then please do not hesitate to get in touch at anytime.

Yours sincerely,

Colin Mackay

Sponsorship Co-Ordinator:- Speyfest 2020
Contact Telephone Number:- 07399586530
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	COST	WEBSITE	BANNER	WEEKEND	SPONSORS AREA
1	< £500	YES	YES	NEG	NEG
2	£500	YES	YES	2	2
3	£1,000	YES	YES	4	4
4	£2,000	YES	YES	8	8
5	£3,000	YES	YES	12	12
6	£4,000	YES	YES	16	16
7	£5,000	YES	YES	20	20
8	IN KIND	YES	NEG	NEG	NEG

- **Speyfest Website** (speyfest.com) - We will publish your Company / Organisation Logo on our website and will provide a link back to your own Company / Organisation Website. Last year the website attracted 40,000 unique visitors, with over 125,000 page views.
- **Banner Displayed** – We will display your Company / Organisation banner. (To be supplied by Supporter). (Recommended maximum size for the banner is 3m x 1m)
- **Weekend Passes** – We will provide you with the number of weekend passes indicated. (These passes are not transferrable) Supporters with Children under the age of **14** will be issued with a Pass/Wrist Band for each child.
- **Sponsors Area Wrist bands** – We will provide you with the number of Sponsors Area wrist bands indicated.

*Please Note: **Wrist Bands are for use by the Person who they were issued to and must not be tampered with or transferred to another person** (You will need your **Weekend Pass & Wrist Band** with you to enter the **Sponsors Area** if you do not have **Both** with you, entry will be refused)*

- **Drinks Tokens** - Speyfest will be operating a 'Drinks Token System' for the purchase of drinks in all Bars including the 'Green Room'. We are pleased to advise that all Sponsors/Guests will be provided with a number of complimentary drinks tokens but you will also have the facility to purchase additional Tokens from our 'Token Kiosk' if you so wish. Again we thank you for your most valued support and we are sure you will understand that we had to review our budgets and expenses and deemed a belt tightening exercise was necessary across all areas.
- **Sponsors Area** – Details re opening times, access and facilities will be issued later.

