



## **Supporters Opportunity – Speyfest 2024**

### **Great Supporters Opportunity For 2024**

I am writing on behalf of the Speyfest Association to offer you a unique opportunity to become a sponsor of the forthcoming festival. Speyfest is now in its 26<sup>th</sup> year and continues to offer the best in both traditional and contemporary Celtic music to thousands of people in the form of concerts, ceilidhs, festival clubs, stomps, workshops and a craft fair.

The 2024 festival will take place from **Friday 19<sup>th</sup> July to Sunday 21<sup>st</sup> July** with the main stage events appearing in the tented village at the Fochabers playing field. Details from which you can check [www.speyfest.com](http://www.speyfest.com) for up-to-date information on this year's programme.

All those involved with Speyfest are very proud of its success which is largely due to the hard work of the many volunteers connected with the Association and the great affiliation that the festival has with the local community, Milne's High School, the local churches, and the positive promotion in the local press. Speyfest has also been nominated for numerous awards including the 'best event category' at the BBC MG Alba Scots Traditional Music 'Hands Up For Trad' Awards which highlights the festival's popularity and excellent reputation, not only locally, but also across the UK and internationally.

The success of Speyfest is also due, in no small part, to the funding and support it receives from local businesses and organisations and this is one of the main reasons we have been able to afford to book some of the top names in the Celtic music world. This type of funding is becoming more and more vital due to the ever-increasing cost of staging the event.

Speyfest audiences have steadily increased over the years and the weekend now attracts over 5000 people which provides an excellent opportunity for businesses who support this local festival to increase their exposure as well as enhance their reputation.

Thank you for taking the time to consider this opportunity. If you would like to discuss this in any further detail, then please do not hesitate to get in touch at anytime.

Yours sincerely

*John P Mehigan*

**Team - Speyfest 2024    Contact Telephone Number 07872 105782**

**E-Mail [john.mehigan@speyfest.com](mailto:john.mehigan@speyfest.com)**

	COST	WEBSITE	BANNER	Weekend Passes	WEEKEND Green Room Access
1	£750	YES	YES	2	Friday Sponsors Night only
2	£1,500	YES	YES	4	Friday Sponsors Night Only
3	£3,000	YES	YES	8	YES
4	£4,000	YES	YES	12	YES
5	£5,000	YES	YES	16	YES
6	£6,000	YES	YES	20	YES
7	IN KIND	YES	NEG	By personal arrangement	Friday Sponsors Night Only

- **Speyfest Website** ([speyfest.com](http://speyfest.com)) - We will publish your Company / Organisation Logo on our website and will provide a link back to your own Company / Organisation Website. Last year the website attracted over 40,000 unique visitors, with over 125,000 page views.
  - **Banner Displayed** – We will display your Company / Organisation banner. (To be supplied by Supporter). (Recommended maximum size for the banner is 3m x 1m)
  - **Weekend/Sponsors Passes** – We will provide you with the number of Weekend/Sponsors passes indicated. (**These passes are not transferrable**) Supporters with Children under the age of **16** will be issued with a Pass/Wrist Band for each child.
  - **Sponsors/Green Room Area Wrist bands** – We will provide you with the number of Sponsors Area/Green Room wrist bands indicated.
- Please Note: **Wrist Bands are for use by the Person who they were issued to and must not be tampered with or transferred to another person** (You will need your **Wrist Band** with you to enter the **Sponsors/Green Room Area** if you do not entry will be refused)*
- **Drinks Tokens** - Speyfest will be operating a 'Drinks Token System' for the purchase of drinks in the Main Bar. We are pleased to advise that all Sponsors/Guests will be invited to the Sponsors Evening on Friday 19<sup>th</sup> July at 5.00pm for a complimentary drinks reception before the Concert commences at 7.00pm. As noted above, Tokens will be provided for relevant Sponsors for the remainder of the weekend to be used in the Main Bar. Again, we thank you for your most valued support and we are sure you will understand that we had to review our budgets and expenses and deemed a belt tightening exercise was necessary across all areas.
  - **Sponsors/Green Room Area** – Details re opening times, access and facilities will be issued later.

## **Speyfest 2024 Supporters Form**

Please look through the **Speyfest 2024 Supporters Band Overview** to find the Supporters band that best suits your needs. Each level represents a graded quantity of entitlements, so please consider your choice carefully.

Either print this form off, fill it in and send it back to the address above, or fill it out electronically and email the completed form to me at the email address given.

Please remember to send us your payment, which can be made in a number of ways. Once payment is confirmed, you will receive a confirmation email and the details of your Company / Organisation will be passed to the relevant association members so that your entitlements can be fulfilled.

***For more information, please contact me by email, or give me a call on the telephone number listed above.***

### **SPONSORSHIP DETAILS**

(Company Name)		would like to sponsor Speyfest 2024			
Having reviewed the support level options available, the sponsorship we would like to choose is:					
Level [    ] with a payment of.	£	<b>Thousands</b>	<b>Hundreds</b>	<b>Tens</b>	<b>Units</b>

### **CONTACT DETAILS**

Contact Name	Telephone No	Email Address
Website Address		
Other Information		

### **PAYMENT DETAILS – (Tick a box)**

<b>Paying by Cash</b>	<input type="checkbox"/>	<i>Please do not send cash through the post</i>												
<b>Paying by Cheque</b>	<input type="checkbox"/>	<i>Make Cheques payable to – Speyfest Association</i>												
<b>Paying by BACS</b>	<input type="checkbox"/>	<table border="0"><tr><td>BANK DETAILS :</td><td>BANK OF SCOTLAND</td></tr><tr><td>SORT CODE :</td><td>80-22-60</td></tr><tr><td>ACCOUNT NUMBER :</td><td>18296463</td></tr><tr><td>:</td><td>BIC : BOFSGBS1SDP</td></tr><tr><td>:</td><td>IBAN : GB02 BOFS 80226018 2964 63</td></tr><tr><td>QUOTE :</td><td>SUPPORTER 2024</td></tr></table>	BANK DETAILS :	BANK OF SCOTLAND	SORT CODE :	80-22-60	ACCOUNT NUMBER :	18296463	:	BIC : BOFSGBS1SDP	:	IBAN : GB02 BOFS 80226018 2964 63	QUOTE :	SUPPORTER 2024
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